PATENT APPLICATION ATTORNEY DOCKET NO. 15771.0008

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/646,066

Confirmation No.: 8436

In re Application of:

Elliot A. GOTTFURCHT

Group Art Unit: 3622

Filed: August 21, 2003

Examiner: Donald L. Champagne

For:

METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND

LOCATION

AMENDMENT UNDER 37 CFR 1.111

Commissioner for Patents Customer Window Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the Office Action mailed March 23, 2006, please amend the above identified application as follows.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims begin on page 3 of this paper.

Remarks begin on page 17 of this paper.

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